

## Better organised into the future

FLEET SIZE

**500**

EMPLOYEES

**6.800**

LOCATIONS

**7**

CUSTOMER SINCE

**2015**

With more than 6.800 employees, the Peter Döhle Group is one of the world-leading providers of shipping services. Since the foundation in Hamburg in 1956, the family-owned company is managing a modern fleet with more than 500 vessels, including container and multi-purpose vessels as well as bulkers. Beside their core-competencies chartering, purchase and the sale of vessels, the Peter Döhle Group offers a wide range of additional services.

### Transparency and collaboration

In companies that act globally, the demand for receiving information quickly and safely is higher than ever, especially when it comes to accelerating processes and communication. Core-requirements for the selection of a solution were the replacement of data silos, the increase of efficiency and the integration of all parties concerned on a central platform. Mobility, scaling ability and adaptability are requirements to the daily business and therewith to the used software.

### Challenges

One central aspect is the seamless, near real-time inclusion of the vessels and external partners into the internal processes of the company. This is important for improving the reaction speed and processing time as well as preventing media disruptions (e.g. mail programs). If this reliable data is then available in an intuitive solution at any place and time, all parties concerned will realise the benefit fast – as the theory of the management implies.

### Innovative technology

During the selection process, Hanseaticsoft convinced with the most modern technology, a vast customer orientation and specialised expertise. At short notice, prototypes were provided and necessary adaptations made possible. Open interfaces to up- und downstream systems created scopes for development. The simple learnability and the resource-efficient use of this application eased the decision-making.

### Sustainably convincing

Within a few days, the application was rolled out, data imported and the Cloud Ship Manager installed on board the vessels. Elaborate trainings for employees weren't necessary. The modular structure supported the organisation during the incremental introduction, very soon first successes were achieved.

Today, the portal of the Cloud Fleet Manager functions as a central, company-wide communication and information platform. The vessels are integrated into the processes of the company and can thus act as a global team. Information from external systems was integrated into the Cloud Fleet Manager without any problems. The now existing actuality and reliability of information achieved a surplus value, the excess work conditioned by the number of data silos (e. g. MS Excel) could be drastically reduced.

## New possibilities

With the Cloud Fleet Manager, the Peter Döhle Group has now the ability to adjust and reconstruct processes and chronological procedures. The improved integration of data and the new possibilities of the organisation and procedure planning have an inspiring effect and boost further innovations.

With e. g. the Inspection Report, which can be used as a native application on the smartphone and tablet, a significant increase of the productivity and a simultaneous relief for the inspector has been recorded. The inspections can be managed “on-the-fly” and the results are available for all persons in authority directly after leaving the vessel.

## Constant progression

Hanseaticsoft extends the application Cloud Fleet Manager constantly. The roadmap and requirements of the customers are always in focus. Several new releases are developed each month, which always imply innovations and improvements. Hanseaticsoft provides all updates immediately so no effort for a manual installation occurs – this is part of the service and relieves the IT department.

## Next steps are planned

After the successful introduction, the Peter Döhle Group will boost the integration of the Cloud Fleet Manager globally. The complete crew management will be done by using the Cloud Crewing module. This means, that the vessels will be involved into processes like the paperless evaluation of seamen on board. The total crewing and voyage planning, the capture of rest hours and overtime as well as the implementation of the payroll shall be done with this module.



“A great quality improvement at reduced complexity.”

**Carsten Methe**  
Project Manager